



GASTROINTESTINAL UPSET AND THE GI MICROBIOME

Why did my pet get diarrhea?

Diarrhea is actually quite common in puppies and kittens and can vary from mild episodes that resolve quickly to severe gastrointestinal (GI) signs that may indicate a more serious illness. There are many reasons for it including stress from joining a new home, a change in diet like switching to a new kibble, something foreign they've ingested, parasites, or a viral or bacterial infection. Your current food could also be the problem. Sometimes they develop an intolerance or sensitivity to certain foods or ingredients.

Why is my vet recommending special food to help manage it?

Upset tummies need simple, highly digestible foods specially formulated to help soothe the GI tract. Some puppies and kittens simply have sensitive stomachs. Those sensitive pets may need a long-term GI-friendly formula to keep everything moving smoothly.

About Royal Canin® Gastrointestinal puppy and kitten diets

Royal Canin® has the first and only Gastrointestinal diets exclusively designed for puppies and kittens. They feature adapted nutrient levels with 100% balanced nutrition to help them thrive – even as a regular food for long-term use.



100% balanced nutrition



Formulas are highly palatable, helping facilitate food intake for decreased appetites



High-energy formulas provide the calories growing pets need, without overloading their upset digestive systems

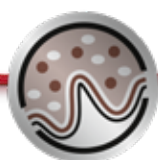


Provides critical electrolytes and vitamins to replenish those lost due to vomiting and diarrhea



Prebiotics feed good gut bacteria, helping to nourish the gastrointestinal microbiome in support of continued digestive health

Product benefits



DIGESTIVE SUPPORT

A combination of highly digestible proteins, balanced fibers and EPA+DHA helps to support digestive health.



OPTIMAL GROWTH

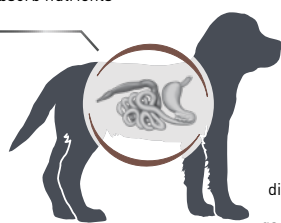
High energy formula for kittens or puppies with gastrointestinal sensitivities to provide adequate calories in smaller volumes and meet nutrient needs for growth.



MICROBIOME SUPPORT

Formula with selected prebiotics to support a healthy gut and intestinal microbiome.

Dogs need a healthy gastrointestinal tract to effectively absorb nutrients from food.



Puppies with digestive sensitivities may have visible gastrointestinal signs.

Their immature digestive system make puppies more prone to digestive sensitivities.

Cats need a healthy gastrointestinal tract to effectively absorb nutrients from food.



Kittens with digestive sensitivities may have visible gastrointestinal signs.

Their immature digestive system make kittens more prone to digestive sensitivities.

What is the gastrointestinal microbiome?



A microbiome refers to the diverse population of microorganisms (bacterial cells and their genetic material) living inside a body. The GI microbiome is comprised of trillions of cells residing in the digestive tract, which begins in the oral cavity and continues to the rectum. Those microbes play a key role in the digestion, processing, and the absorption of nutrients enhancing the health and resilience of puppies and kittens. From there, they start to build a solid microbial foundation from their breeder's environment, from the people in their household, and from the world they come in contact with.

The impact of food on the GI microbiome



What you feed your growing pet plays a significant role. The GI microbiome, for example, helps with the breakdown of food and the production of postbiotics, which are bacterially derived compounds that can influence pet health. For this reason, pet owners like yourself have a role in shaping the present and future health of puppies and kittens through to adulthood with the food you choose to provide.

